IMPORTANT QUESTIONS

B. Com III Year 6th Semester

<u>Unit-I & II</u>

- 1. Define research. Describe the nature of research?
- 2. Discuss the steps involved in research Process? and explain the importance of Research?
- 3. Define research problem. And explain types of Research problem?
- 4. Explain the process of selecting a research problem in detail?
- 5. Explain the process of scale construction? Explain the various techniques of scale construction?
- 6. Explain parametric and non-parametric measures in research?
- 7. Discuss the contents of good Research report?
- 8. Define Hypothesis. Explain types of Hypothesis along with nature of hypothesis?
- 9. Differences between Quantitative research and Qualitative Research?
- 10. Explain the importance of Research design?