

Important Questions

Mobile Commerce

BBA 3rd Year 5th Sem

Unit-1

1. Define m-commerce. Explain the scope of m-commerce.
2. What are the benefits and limitations of m-commerce.
3. Describe the framework of m-commerce.
4. Explain m-commerce business models.
5. Differentiate between m-commerce and E-commerce.
6. Describe the impact of m-commerce.
7. What are the applications of m-commerce.

Unit-2

1. List and explain various types of mobile clients(mobile phones,PDA s,laptops, Vehicle Mounted devices).
2. Explain user interface designing process and considerations.
3. What is location tracking.
4. What is GPS ? explain in detail.
5. Explain triangulation.
6. Explain mobile operating systems.
7. Define micro browser.
8. What are the basic protocols used in mobile communications. (FDMA,CDMA,TDMA,GSM,WLL,WAP,GPRS,i-mode)
9. Explain about page description language
10. Discuss in detail about mobile device application software

Unit-3

1. Discuss about wireless wide area network
2. Explain 2G (CDMA,TDMA,GSM)
3. Explain 2.5G(GPRS) and 2.75G(EDGE)
4. Explain 3G (WCDMA,UMTS,CDMA 2000)
5. Explain 4G(LTE,WiMAX) and advantages and disadvantages.
6. Explain 5G.
7. Explain WLAN and list out the advantages and disadvantages.
8. What is wi-fi what are its uses? Explain the advantages and disadvantages.
9. Explain the concept of WMAN. List out the characteristics of WMAN.
10. Describe the Concept Of Wimax.
11. Explain WPAN list out its characteristics.
12. Explain in detail about Bluetooth technology with advantages and disadvantages.

