

**Important Questions**  
**E-commerce**  
**B.com(CA) III year V sem**

**Unit-1**

**Short Question**

1. E-commerce
2. E-business
3. B2B,B2C,C2C,C2B,B2E
4. Define the terms E-Marketing – E-Advertising - E-Banking - Mobile Commerce - E-Trading - E-Learning - E-Shopping.

**Long Question**

1. Discuss the advantages and limitation of E-commerce.
2. Differentiate between Traditional commerce and E-commerce.\*
3. Differentiate between E-commerce and E-business.
4. Explain the impact of E-commerce on business models.
5. Explain the types of e-commerce (or) classification of e-commerce.\*
6. Discuss the applications of e-commerce.\*
7. Explain E-Banking.
8. Explain Mobile Commerce.
5. Explain E-Trading - E-Learning - E-Shopping.

**Unit-2**

**Short Question**

1. Interface layer
2. Secure messaging
3. SMTP, TCP/IP, FTP, HTTP, HTTPS, SSL
4. Site security, firewall.
5. Digital signature, Digital certificate

**Long Question**

1. Explain the framework of E-commerce.\*
2. Explain TCP/IP reference model
3. Explain site security.\*
4. Explain types of cryptography.\*
5. Explain Digital signature and Digital certificate.\*

**Unit-3**

**Short Question**

1. E-cash
2. E-cheque
3. Digital token
4. EFT
5. Smart cards

**Long Question**

1. Explain mercantile process model.\*
2. Discuss Electronic payment system and legal issues.\*
3. Explain electronic fund transfer(EFT).\*
4. Discuss the advantages and risks of EPS.\*